

fashion / calendar

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October 19, 1964

1964

JANUARY	FEBRUARY	MARCH	APRIL
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SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, OCTOBER 16, 1964</u>			
Thursday Oct. 15 9:00 A.M.- 5:00 P.M.	"A DAY OF COLOR" CONFERENCE "A Day of Color"--co-sponsored by The National Home Fashions League and Fashion Institute of Technology, featuring scientific aspects and applications of color. Speakers: Dr. Joyce Brothers, Dorothy Liebes, Richard Flanders. Films and color aptitude test. Basket luncheon at 12:15 P.M. Tickets: \$25.00; contact: National Home Fashions League, TE. 8-5133.	NAT'L HOME FASHIONS LEAGUE(767 LEX.AVE.)	F.I.T. 227 WEST 27TH STREET
Thursday Oct. 15 9:30 A.M. Breakfast	PREVIEW: LEATHER LUGGAGE & ACCESSORIES Roberta of Venice will meet the press at a preview; showing of luggage, handbags, scarves, and umbrellas made exclusively for Saks Fifth Avenue. By invitation. (<u>For Release, Fri., Oct. 16.</u>) Publ.: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	STREET FLOOR LEATHER & LUGGAGE SHOP
Thursday Oct. 15 3:30 P.M.	TWELFTH ANNUAL "YOUNG STYLEMAKER AWARDS" Press party to select winners and award prizes. <u>Show at 4:00.</u> By invitation. Contact: Ronald K. Sherman at J. Walter Thompson, MU. 6-7000.	SINGER SEWING MACHINE COMPANY	ESSEX HOUSE HOTEL COLONNADES ROOM
Thursday Oct. 15 4:30 P.M.- 6:30 P.M.	PRESS PARTY: WOMEN'S AND JUNIOR DIVISIONS Party for the press by Jantzen's Women's and Junior Divisions. (Cocktails) By invitation. Contact: Shirley Shannon, OX. 7-0811.	JANTZEN	PARK LANE HOTEL CAFE LOUNGE
Thursday Oct. 15	SHOWING: RESORT- SPRING COLLECTIONS Continuous daily informal showings of active and spectator sportswear collection; also Arnold Palmer golf clothes for women, including a new line of golf separates. Contact: Marilyn Mazza, LW. 4-2770.	LOOMTOGS, INC. & SPORTS EDITIONS	1410 BROADWAY SHOWROOM - 15TH FLOOR
Oct. 16	BLOOMINGDALE RELEASE DATE--"Sixties East" fashions. (No Press Show)		
Oct. 16	ALTMAN RELEASE DATE--Ski Fashions. (Preview Oct. 14)		
Friday Oct. 16 4:00 P.M. Cocktails	PRESS PREVIEW: RESORT COLLECTION "Kaffee Klatsch"--leisure and sports fashions, designed by John Weitz. Shoes--David Evins. By invitation. Contact: Sue Olsen, LO. 3-4920.	JOHN WEITZ BOUTIQUE	HOTEL PLAZA WHITE & GOLD SUITE
Just Released	SOCK COLORS-- FALL, 1965 New shades and heathers for Fall '65, reflecting growing importance of coordination in men's wear. Contact: Anne Mulligan, MU. 5-5881.	COLOR ASSOCIATION OF U.S.A., INC.	200 MADISON AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, OCTOBER 19, 1964</u>			
Oct. 19	MACY'S RELEASE DATE--Ski and apres ski fashions. (No Press Show)		
Monday Oct. 19 12:30 P.M. Luncheon	PRESS PREVIEW: SHOES BY FIORENTINA OF ITALY Silvia of Fiorentina will meet the press at a preview of her advance Resort-Spring collection of shoe fashions from Italy. By invitation. (For Release, Wed., Oct. 21--Note Change of Date.)	B. ALTMAN & COMPANY	9TH FLOOR CONFERENCE ROOM
Monday Oct. 19 4:00 P.M. Cocktails	SPRING-SUMMER BOUTIQUE COLLECTION Preview for the press of Spring-Summer boutique collection. By invitation. Publicity: Rosemary Sheehan, MU. 5-1280.	IRENE GILBERT OF GILBERT	27 EAST 37TH STREET
Beginning Monday Oct. 19	OPENING OF SPRING BOYS' COLLECTION Boys' knit and woven shirts and swimwear by Rob Roy. Contact: Arthur Bern, WI. 7-8100. Publicity: Janet Laib, UN. 1-0110.	ROB ROY, INC.	45 WEST 34TH STREET & 112 WEST 34TH STREET
Oct. 20	OHRBACH'S RELEASE DATE--Fur fashions. (No Press Show)		
Tuesday Oct. 20 12:30 P.M. Luncheon	LUNCHEON SHOW: FASHIONS BY LEADING DESIGNERS Showing of black and white fashions, selected by "Harper's Bazaar" from: Bill Blass of Maurice Rentner, Ellen Brooke, Donald Brooks, Oleg Cassini, Estevez, Rembrandt, Adele Simpson, Hannah Troy. Press by invitation. Public by reservation: \$4.75; contact: "Banquet Dept.," PL. 9-3000. Producer and Commentator: Mary Alice Rice, PL. 2-5726.	BLACK & WHITE SCOTCH	HOTEL PLAZA TERRACE ROOM
Tuesday Oct. 20 3:45 P.M. Cocktails	PREVIEW OF CRUISE- RESORT COLLECTION Robert Sloan will present his Cruise-Resort collection, "Fashion Fables from Denmark," designed by Sylvia de Gay. For press, by invitation. Continuous thereafter in showroom, 498 Seventh Avenue. Publicity: Margaret Hodge, LT. 1-3260.	ROBERT SLOAN SPORTSWEAR, INC.	ST. REGIS HOTEL ROOF
Tuesday Oct. 20 5:00 P.M. Cocktails	PREVIEW: MEN'S AND BOYS' COLLECTIONS Preview of men's, boys', and students' collections. Show at 5:30 P.M. For the press, by invitation. Contact: Shirley Shannon, OX. 7-0811.	JANTZEN	TIME AND LIFE BLDG. 8TH FLOOR-AUDITORIUM
Tuesday Oct. 20 6:30 P.M.- 9:00 P.M.	FIFTH SESSION OF FASHION CAREER COURSE Subject: "Fashion Coordination." Speakers: Edith Battles, Woodward & Lothrop; Virginia Harris, Wm. Filene's Sons & Co.; Rita Perna, Montgomery Ward & Co. Individual session: \$2.75. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	UNITED ENGINEERING CENTER(345 E.47TH ST.)
Tuesday Oct. 20 7:00 P.M. Dinner- Dance	ANNUAL AWARD DINNER DANCE "Fashion is Art"--Annual award, honoring Eugenia Sheppard--"N.Y. Herald Tribune," and Walter J. Polett--Allied Chemical Corp. Honorary chmn.: Melvin E. Dawley, H.W. Vervoort, Russel Carpenter. For benefit of N.Y. Fashion Designers Foundation.(Black Tie) Contact: Frances Duehren, WI. 7-0324.	NEW YORK FASHION DESIGNERS(1457 B'WAY)	HOTEL PLAZA BALLROOM
Oct. 21	ALTMAN'S RELEASE--Fiorentina Shoes. (Preview, Oct. 19--See Above)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 21 12:30 P.M. Luncheon	FALL AND HOLIDAY SHOWING OF FASHIONS Fashions by Harvey Berin. Commentator: Lynne Blum. 43rd Street, WI. 7-8400.	BOY SCOUTS OF AMERICA- GREATER N.Y. COUNCILS Furs--B. Weinstein. Jewelry--Marvella. Tickets: \$15.00. Contact: Joe Klein, 25 West	HOTEL DELMONICO BALLROOM
Wednesday Oct. 21 12:30 P.M. Luncheon	GALA SALUTE AND FASHION SHOW Fashions by members of N.Y. Couture Group. Director: Kittie Campbell, LA. 4-0461. Hon. chmn.: Mrs. Lyndon Johnson, Mrs. Hubert Humphrey, Mrs. Averill Harriman, Mrs. Herbert Lehman. Guest speaker: Senator Eugene McCarthy. Price: \$25.00. Contact: Carol Eisner, HA. 1-0800.	WOMEN FOR JOHNSON- HUMPHREY (301 E. 47TH)	HOTEL ASTOR BALLROOM
Wednesday Oct. 21 12:30 P.M. Luncheon	SHOWING OF MEN'S WEAR DURING LUNCHEON Informal showing of men's wear at luncheon. Barbetta Publ.: Ellen Perl, TE. 2-8212. Reservations (\$2.95 up): CI. 6-9171.	BRIONI OF ROME (AMER. REPR. CEZAR LTD.)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Oct. 21 2:30 P.M.	OPENING OF NEW FABRICS MILL Preview for the press of Klopman's new mill in New Jersey. By invitation. Publicity: Pat Bell at Don Degnan Assoc., TN. 7-0808.	KLOPMAN MILLS	ROCKLEIGH, NEW JERSEY
Wednesday Oct. 21 3:15 P.M. Cocktails	PREVIEW: RESORT- SPRING COLLECTION Claret Originals will present "Clothes With The International Beat," de- signed by June Frances. Show at 4:00. By invitation. Continuous there- after in showroom. Publicity: Essie Pinsker, WI. 7-2514.	CLARET ORIGINALS, INC. (498 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Wednesday Oct. 21 7:45 P.M.	MOVIE PREMIERE AND GALA SUPPER DANCE World Premiere of "My Fair Lady," followed by pink champagne supper dance. Guests of honor: Audrey Hepburn and Rex Harrison. Honorary chairmen: The Duchess of Windsor and Princess Grace of Monaco. Co-chmn.: Mrs. Winston F.C. Guest, Mrs. William S. Paley, Mrs. Herbert Scheftel. Tickets: \$150.00. Contact: 270 Park Ave., Suite 1685, MO. 1-2320.	WILL ROGERS HOSPITAL; MEMORIAL RESEARCH LAB.	CRITERION THEATRE & HOTEL AMERICANA
Thursday Oct. 22 11:30 A.M.	PRESS PREVIEW: "FIRE- SIDE" AT-HOME FASHIONS "Fireside Fashions"--preview for the press of ready-to-wear at-home col- lection. By invitation. (For Release, Fri., Oct. 23.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR SALON
Thursday Oct. 22 4:00 P.M. Cocktails	PREVIEW: SPRING- SUMMER COLLECTION "Pot Pourri"--showing of Spring-Summer fashions. By invitation. Publicity: Rosemary Sheehan, MU. 5-1280.	ANN PAKRADCONI OF PHILADELPHIA	27 EAST 27TH STREET
Thursday Oct. 22 5:00 P.M.- 7:00 P.M. Cocktails	NEW BRAS DESIGNED BY RUDI GERNREICH Exquisite Form will introduce a new line of bras, designed by Rudi Gern- reich, who will be present to meet the press and buyers. By invitation. Contact: Irwin H. Roseman, MU. 9-5720. Publ.: Eve Siegel Assoc., MU. 8-4598.	EXQUISITE FORM (14 PELHAM PARKWAY)	HOTEL DELMONICO DELMONICO ROOM
Oct. 25	DAYLIGHT SAVING TIME ENDS--Move clocks back one hour.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Oct. 25- Oct. 27	HOLIDAY HAIR FASHIONS NHCA will present new Holiday coiffures to the beauty profession. Publi- city: Mitchell Lachman, 205 N. LaSalle Street, Central 6-0870 (Chicago).	NAT'L HAIRDRESSERS & COSMETOLOGISTS ASS'N	STATLER HILTON HOTEL 7TH AVENUE & 33RD ST.
Oct. 26	ALTMAN RELEASE DATE--Children's import fashions. (No Press Show)		
Monday Oct. 26 11:00 A.M. Champagne	PREVIEW: FALL-WINTER HAIRSTYLES Preview for press of Fall and Winter hairstyles by Monsieur Marc. (<u>Note</u> <u>Change of Date.</u>) By invitation. Contact: UN. 1-0700.	MONSIEUR MARC	22 EAST 65TH STREET SALON - 2ND FLOOR
Monday Oct. 26 1:00 P.M.	OPENING OF RESORT AND SPRING COLLECTION Showings at 1:00 P.M., Oct. 26, 27, Nov. 2, 3, 4, 9, 10. By appointment. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA, INC.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Monday Oct. 26 4:00 P.M. Champagne	OPENING: CRUISE- SPRING COLLECTION Cruise and Spring collection by Vera Maxwell at 4:00 P.M. By invitation. Thereafter, Tues. and Wed. at 12:00 Noon, Oct. 27, 28, Nov. 3, 4, 10, 11. By reservation. Contact: Harold Queler, IO. 3-4358.	VERA MAXWELL, INC.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Monday Oct. 26 5:30 P.M. Cocktails	PREVIEW: CALIFORNIA SPRING COLLECTION Preview of Helga's Spring collection. By invitation. Also, Nov. 2 and 9 at 5:30 P.M. in private suite. By appointment. Contact: Walter Oppen- heimer, MA. 7-0806(L.A.); N.Y. contact: LE. 2-7070.	HEIGA (722 SO. LOS ANGELES ST.)	HOTEL GOTHAM BALLROOM
Beginning Monday Oct. 26	OPENING: SPRING COLLECTION Cocktail and evening fashions for Spring, designed by George Nardiello. Contact: Sandy Abelson or Abe Goldner, PE. 6-0151.	CAMEO EVENING FASHIONS; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Oct. 26	OPENING: SPRING COLLECTION Daily informal showings of Spring collection. By appointment. Contact: Sylvia Greer or Al Davis, WI. 7-9470.	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Oct. 26	IMPORTED SPRING READY-TO-WEAR Wallis of London--light-weight wool dresses and Spring coats and suits. Fabiani, Italy--Spring knitwear. Contact: CI. 3-4464 or PL. 3-3500.	WALLIS, LONDON; FABIANI, ITALY	VIRGINIA KREMENTZ 42 W. 58TH ST., RM. 203
Oct. 27	GIMBELS RELEASE DATE--Ski and apres ski fashions. (No Press Show)		
Tuesday Oct. 27 10:30 A.M.	OPENING OF SPRING COLLECTION Showings Oct. 27, 29, Nov. 3, 4, 6, 10, 12 at 10:30. By reservation. Contact: LO. 3-5650.	PATTULLIO- JO COPELAND	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Oct. 27 11:30 A.M.	PREVIEW: SPRING COAT AND SUIT COLLECTION Arthur Jablow's Spring coats, suits, ensembles, designed by David Kidd, at 11:30, Oct. 27, Nov. 5, 9, 11, 16. By reservation. Contact: Virginia Yost, LA. 4-3404. Publicity: Eleanor Lambert, MU. 8-2130.	ARTHUR JABLOW, INC.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR

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Tuesday Oct. 27 12:00 Noon Luncheon	PRESS PREVIEW OF SPRING COLLECTION Preview for the press of Cruise, Spring, and Summer sportswear, separates, and coordinates. By invitation only. Contact: Vickie Yerman, WI. 7-1381. Publicity: Gladys Steiner at Doner-Harrison, PL. 1-2820.	QUEEN CASUALS (1410 BROADWAY)	HOTEL PIERRE ROOF GARDEN
Tuesday Oct. 27 1:00 P.M.	OPENING: SPRING JUNIOR COLLECTION Junior Spring fashions, designed by Anne Klein. Also, Oct. 28, 29, Nov. 3, 4, 5, 10, 11 at 1:00 P.M. Contact: LO. 4-0462.	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Oct. 27 1:00 P.M.	OPENING OF SPRING COLLECTION Showings Oct. 27, 28, Nov. 3, 4 at 1:00 P.M. By reservation. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Oct. 27 2:30 P.M.	OPENING: SPRING COLLECTION Spring collection, designed by Bill Blass. Showings Oct. 27, 29, Nov. 3, 5, 10, 12 at 2:30. By reservation. (Press show Mon., Nov. 2 at 3:00 P.M.) By invitation. Contact: Eleanor Stoner, IA. 4-6968.	MAURICE REMINER, LTD.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Oct. 28	MACY'S RELEASE DATE--Fashions for the Horse Show. (No Press Show)		
Wednesday Oct. 28 12:00 Noon	OPENING OF SPRING COLLECTION Also, Nov. 4 and 11 at 12:00 Noon. By appointment. Contact: WI. 7-0152.	PAUL BLUMENSTEIN	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Wednesday Oct. 28 12:30 P.M. Luncheon	SHOWING SKI FASHIONS DURING LUNCHEON Informal showing during lunch of ski fashions by: Ernst Engel; Mr. Fred for "Fur and Sport"; Sarff-Sumpano. Fashion Coordinator: Lisa Curtis. Barbetta Publicity: Ellen Perl, TE. 2-8212. For reservations (\$2.95 up): CI. 6-9171.	THREE DESIGNERS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Oct. 28 1:00 P.M.	OPENING OF SPRING COLLECTION Showings Oct. 28 and Nov. 4 at 1:00 P.M. Contact: Roy Solomon, CH. 4-3488.	SEYMOUR JACOBSON, INC.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Wednesday Oct. 28 1:00 P.M.	OPENING: SPRING COLLECTION Showing of Spring fashions, designed by Karen Stark. By invitation. Also, Nov. 2, 3, 4, 5, 6, 10, 11, 12, 17, 18 at 1:15. By reservation. Contact: Lynne Lyons Blum, PE. 6-0206.	HARVEY BERIN, LTD.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday Oct. 28 2:15 P.M.	OPENING: SPRING COLLECTION Paul Parnes' Spring collection, designed by Fernando Bosc and Earl Luick. Showings Nov. 2, 4, 10 at 2:15. By reservation. Contact: CH. 4-4600.	PAUL PARNES CORP.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday Oct. 28 2:30 P.M.	OPENING OF SPRING COLLECTION Showings Oct. 28, 29, Nov. 4, 5, 11 at 2:30 P.M. By appointment. Contact: CH. 4-1872.	LARRY ALDRICH ASSOC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 28 4:00 P.M.- 6:00 P.M. Cocktails	GROWING-UP GIRLS' SPRING FASHIONS Preview for the press of Spring-Summer Mattel "Barbie" fashions for growing-up girls, showing six themes from Maine to Hawaii. <u>Show at 4:30.</u> By invitation. Press contact: Helen Shapiro at Harshe-Rotman & Druck, 300 East 44th Street, 661-3400.	MATTEL FASHIONS, INC. (1107 BROADWAY)	HOTEL PLAZA WHITE & GOLD SUITE
Thursday Oct. 29 10:00 A.M.	OPENING: SPRING COLLECTION Helena Barbieri's collection of Spring cocktail and evening fashions. Also Nov. 5 at 10:00 A.M. By appointment. Contact: CH. 4-3169.	MODERN COUTURE, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Thursday Oct. 29 12:30 P.M. Luncheon	"PARTY-TIME" FASHIONS AT LUNCHEON SHOWING Showing of "Party-Time" fashions by Cameo, Estevez, Wilson Folmar, Rembrandt, Shannon Rodgers for Jerry Silverman, Malcolm Starr, available at Miss Bergdorf. Press by invitation. Public by reservation: \$4.75; contact: "Banquet Dept.," PL. 9-3000. Fashion Show Coordinator and Commentator: Mary Alice Rice, PL. 2-5726.	LEADING DESIGNERS	HOTEL PLAZA PERSIAN ROOM
Thursday Oct. 29 1:15 P.M.	OPENING: SPRING DRESS COLLECTION Also, Nov. 10 and 12 at 1:15. By reservation. Contact: Larry Farragut or Miss Vivian, LO. 5-2727.	GOTHE (DAVID E. GOTTLIEB, INC.)	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Thursday Oct. 29 2:30 P.M.	OPENING: SPRING COLLECTION Also, Nov. 3, 4, 5, 10, 12, 17 at 2:30. Contact: PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Thursday Oct. 29 2:30 P.M.	OPENING: SPRING COLLECTION Spring collection, designed by Philippe Tournaye. Showings Oct. 29, Nov. 3, 4, 5, 10 at 2:30. By reservation. (<u>Press show Fri., Oct. 30 at 11:00 A.M.</u>) By invitation. Contact: Murray Solomon, LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday Oct. 29 2:30 P.M.	OPENING OF SPRING PETITE COLLECTION Showings Oct. 29, Nov. 4, 11 at 2:30 P.M. Contact: LA. 4-0162.	IRA RENTNER, INC.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday Oct. 29 2:30 P.M.	PREVIEW: SPRING COORDINATED SEPARATES Preview of Majestic's Spring coordinated separates, designed by Jeanne Essig. For press and buyers, by invitation. Continuous thereafter. Contact: Viola Beecher, LO. 4-3113.	MAJESTIC SPECIALTIES	1410 BROADWAY SHOWROOM - 16TH FLOOR
Thursday Oct. 29 4:00 P.M. Cocktails	PREVIEW OF SPRING DRESS COLLECTION Spring collection for press and buyers, by invitation. Thereafter continuous daily showings. Contact: Jean Luban, WI. 7-4790.	JONATHAN LOGAN, INC.	1407 BROADWAY SHOWROOM - 26TH FLOOR
Oct. 30	OHRBACH RELEASE DATE--Active ski fashions. (No Press Show)		
Oct. 30	REMBRANDT PRESS SHOW AT 11:00 A.M. (Opening Oct. 29 at 2:30--See Above)		
Friday Oct. 30 12:00 Noon	PREVIEW OF SPRING COLLECTION Also Nov. 5 at 11:30 A.M. Publ.: Betty Yarmon, TR.9-7112 or LO.4-9194.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR

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Friday Oct. 30 2:30 P.M.	OPENING OF SPRING COLLECTION Showings Oct. 30, Nov. 2, 6, 9 at 2:30. By reservation. Contact: CH.4-1872.	YOUNG ELEGANTE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Friday Oct. 30 7:30 P.M. Cocktails- Dinner	THIRTEENTH ANNUAL "APRIL IN PARIS" BALL Theme: "A Night on the French Riviera"--Fashions by Lanvin, with designer Jules Francois Crahay as guest of honor. Furs--Georges Kaplan. Jewelry--Van Cleef & Arpels. Chief beneficiaries: French Hospital in N.Y., and American French Foundation Charities. In tribute to Miss Elsa Maxwell. Tickets: \$150.00. Contact: 270 Park Ave., Suite 1685, MO. 1-2320.	AMERICAN FRENCH FOUNDATION	HOTEL ASTOR BALLROOM
Monday Nov. 2 10:30 A.M.	OPENING OF SPRING COLLECTION Spring collection, designed by Guy Douvier for Leonard Arkin. Showings Nov. 2 and 9 at 10:30 A.M. Contact: Jackie Farr, WI. 7-5324.	LEONARD ARKIN (AND GUY DOUVIER)	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Nov. 2 11:30 A.M.	MADMOISELLE RICCI FOR MURRAY ZENKEL PRESS SHOW (Opening Nov. 4). By invitation. Publicity: Leslie Cunningham, TE. 8-0554.		
Monday Nov. 2 12:00 Noon	OPENING: SPRING COLLECTION Showing at 12:00 Noon. Publicity: Betty Yarmon, TR. 9-7112 or IO. 4-9194.	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Nov. 2 12:00 Noon	OPENING OF SPRING COLLECTION Showings Nov. 2, 5, 10, 12 at 12:00 Noon. By reservation. Contact: Ruth McLaughlin or Mr. Revell, IO. 4-6337.	ESTEVEZ	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Monday Nov. 2 1:15 P.M.	OPENING OF SPRING COLLECTION Sylvia Kaplan's Spring dresses and ensembles, Nov. 2, 5, 9 at 1:15 P.M. By reservation. Contact: Miss Fritzl, IO. 5-4115.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday Nov. 2 1:15 P.M.	OPENING: SPRING COLLECTION Showings: Nov. 2 (for N.Y. buyers only, by invitation). Also Nov. 4, 5, 10 at 1:15, by appointment. Contact: Kay McGowan, IO. 5-6453.	OLEG CASSINI YOUNG AMERICA	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Monday Nov. 2 2:00 P.M.	OPENING: SPRING COLLECTION Showings Nov. 2 and 10 at 2:00 P.M. Contact: Jackie Farr, WI. 7-5324.	MADMOISELLE ARLETTE	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Nov. 2	MAURICE RENTNER'S PRESS SHOW AT 3:00. (Opening, Oct. 27 at 2:30--See Pg.5)		
Monday Nov. 2 3:30 P.M.	OPENING OF SPRING JUNIOR COLLECTION Junior Accent's Spring collection, designed by Frank Adams. By invitation. Continuous daily thereafter. Contact: IO. 4-1434.	JUNIOR ACCENT, INC.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Monday Nov. 2 6:00 P.M.	PREVIEW: CALIFORNIA FASHIONS IN NEW YORK Preview of Spring collection. By invitation. Thereafter showing in private suite. Contact: OL. 2-9010(L.A.); after Oct. 31, PL. 9-3000(N.Y.).	MICHAEL NOVARESE (711 N. LA CIENEGA, L.A.)	HOTEL PLAZA CRYSTAL ROOM
Beginning Monday Nov. 2	OPENING OF SPRING COAT COLLECTION Continuous daily showings. Contact: Phyllis Kanel, IO. 4-6886.	BATALDI (BAITCH & CASTALDI)	230 WEST 39TH STREET SHOWROOM - 12TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Nov. 2	SPRING COAT AND SUIT COLLECTION Continuous daily showings.	BARBERINI, LTD. (DIV. OF ORIGINALA) Contact: Bert Barber, PE. 6-2291.	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Monday Nov. 2- Nov. 19	CALIFORNIA RESORT- SPRING FASHIONS Resort-Spring collection of daytime to evening fashions. By appointment. Contact: Dick Steiner, MA. 7-5461(L.A.); after Nov. 2, CI. 7-2200.	WAYNE FULLER, INC. (122 E. 7TH ST., L.A.)	HOTEL GOTHAM SUITE 1001-2
Nov. 3	ELECTION DAY (Tuesday).		
Tuesday Nov. 3 12:00 Noon	OPENING OF SPRING COLLECTION Showing of Spring collection, designed by Don Breitingner, Nov. 3, 4, 11 at 12:00 Noon. By reservation. Contact: LA. 4-0237.	HAROLD LEVINE, INC.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Nov. 3 1:00 P.M.	OPENING OF SPRING COLLECTION A formal showing of the Spring collection by Mr. Mort. By reservation. Continuous informal showings thereafter. Contact: Jean Urban, OX. 5-4760.	MR. MORT	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Nov. 3 4:00 P.M.	OPENING: SPRING COLLECTION Showings Nov. 3, 4, 9, 11 at 4:00. By reservation. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Tuesday Nov. 3	OPENING OF SPRING COLLECTION Jerry Silverman's Spring collection, designed by Shannon Rodgers. By appointment. Contact: Jean Dionne, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday Nov. 3	OPENING OF SPRING COLLECTION Designed by Ole Borden. Contact: Jerry Zucker, OX. 5-4760.	ARTHUR COLE ASSOCIATES	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Nov. 3- Nov. 10	EIGHTY-FIRST ANNUAL NATIONAL HORSE SHOW Publicity: Bill Bryan or Ed Corrigan, TN. 7-2576.	NAT'L HORSE SHOW ASS'N OF AMERICA, INC.	MADISON SQUARE GARDEN 8TH AVE. & 50TH STREET
Wednesday Nov. 4 10:00 A.M.	OPENING: SPRING COLLECTION Also Nov. 5, 6, 10, 11, 12 at 10:00. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Nov. 4 11:00 A.M.	OPENING: SPRING COLLECTION Showings Nov. 4 and 11 at 11:00 A.M. Contact: Jackie Farr, WI. 7-5324.	ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday Nov. 4 11:30 A.M.	OPENING: SPRING COLLECTION Showings of Spring collection, designed by Dorothy Farbo, Nov. 4 and 11 at 11:30 A.M. By reservation. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday Nov. 4 12:00 Noon	OPENING: SPRING COLLECTION Showing of Spring collection, designed by Gerard Pipart, Paris, on Nov. 4, 5, 9 at 12:00 Noon. By reservation. (<u>Press show Mon., Nov. 2 at 11:30 A.M.</u> <u>By invitation.</u>) Contact: Marta Schreiber, CH. 4-2270.	MADEMOISELLE RICCI FOR MURRAY ZENKEL	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Nov. 4 12:00 Noon	OPENING: SPRING JUNIOR COLLECTION Lanz dresses and coordinates at 12:00 Noon, Nov. 4, 5, 10, 11, 12. By reservation. Contact: Audrey Brock, OX. 5-6440.	LANZ ORIGINALS, INC.	1407 BROADWAY SHOWROOM - 26TH FLOOR
Wednesday Nov. 4 12:00 Noon	OPENING OF SPRING COLLECTION Also, Nov. 5, 9, 10 at 12:00 Noon. By reservation. Contact: LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Nov. 4 2:00 P.M.	OPENING OF SPRING COAT COLLECTION Showings Nov. 4, 9, 11, 17 at 2:00 P.M. By appointment. Contact: Mrs. Jaye Lo Pinto, BR. 9-8987.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Wednesday Nov. 4 2:30 P.M.	OPENING OF SPRING COLLECTION Showings Nov. 4, 10, 18 at 2:30 P.M. By reservation. Contact: Joanne Jaap or Muriel Morris, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Nov. 4 4:00 P.M.	PRESS PREVIEW OF SPRING COLLECTION By invitation. Buyer showings: Nov. 5, 9, 11, 13 at 10:30. By reservation. Contact: Mabel Glemby, LA. 4-9350.	JANE DERBY	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Nov. 4 4:00 P.M.	OPENING OF SPRING COLLECTION Malcolm Starr will present his Spring collection, designed by Elinor Simmons and Mr. Arno, Nov. 4, 5, 11 at 4:00. By reservation. Contact: Marion Auley, LA. 4-7690.	MALCOLM STARR, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Wednesday Nov. 4 5:00 P.M. Cocktails	SPRING COLLECTION DESIGNED BY KASPER Showing of Spring collection, designed by Kasper, Nov. 4 and 10 at 5:00. By reservation. Contact: Janet Green, LW. 4-9000.	JOAN LESLIE, INC.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Wednesday Nov. 4	OPENING: RESORT- SPRING COLLECTION Couture daytime and evening fashions, designed by Angela. By appointment. Contact: Mr. de Marinis, JU. 2-1747.	ROSSINO-ANGELA	30 WEST 57TH STREET SHOWROOM - 3RD FLOOR
Beginning Wednesday Nov. 4	OPENING: SPRING COAT COLLECTION Continuous daily showings. Contact: Alan Baron, PE. 6-8867.	BRITTANY (HENRY FRIEDRICKS CO.)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Nov. 5	MACY RELEASE--"By The Hearth"--at-home and apres-ski fashions. (No Show)		
Thursday Nov. 5 10:00 A.M.	OPENING: SPRING COATS & SUITS Jack Sarnoff's Spring collection of coats and suits, designed by Molly, in new showroom. Also, Nov. 11, 18 at 10:00 A.M. By reservation. Contact: PE. 6-7121.	JACK SARNOFF, INC.	512 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Thursday Nov. 5 12:00 Noon	OPENING OF SPRING COLLECTION Also Nov. 12 at 12:00 Noon. By appointment. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Nov. 5 12:00 Noon	SPRING FASHIONS BY MOLLIE PARNIS Also, Nov. 10 at 12:00 Noon. By reservation.	PARNIS-LIVINGSTON, INC.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR Contact: BR. 9-5012.
Thursday Nov. 5 12:30 P.M. Luncheon	PREMIERE SHOWING OF RESORT FASHIONS Luncheon showing of Resort fashions, available at Sara Fredericks' shop, Delmonico Hotel. Press by invitation. Public by reservation: \$4.75; contact: "Banquet Dept.," PL. 9-3000. Fashion Show Coordinator and Commentator: Mary Alice Rice, PL. 2-5726.	SARA FREDERICKS	HOTEL PLAZA TERRACE ROOM
Thursday Nov. 5 2:30 P.M.	OPENING: SPRING COLLECTION Showings Nov. 5, 10, 12 at 2:30 P.M. By reservation. Contact: Dorothy Hermes, PE. 6-8412.	ANTHONY BLOTTA, INC.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday Nov. 5 3:00 P.M.	OPENING OF SPRING COLLECTION Showings Nov. 5 and 10 at 3:00. By reservation. Contact: LO. 4-9115.	ANNE FOGARTY, INC.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Thursday Nov. 5 3:30 P.M.	PREVIEW OF SPRING DRESS COLLECTION By invitation. Continuous daily, beginning Tues., Nov. 10. Contact: Isabelle Crawford, LW. 4-9000.	LESLIE FAY, INC.	1400 BROADWAY SHOWROOM - 16TH FLOOR
Thursday Nov. 5 4:00 P.M.	PREVIEW OF SPRING COLLECTION Showing of Spring fashions, designed by Bob Bugnand. By invitation. Thereafter by appointment in showroom. Contact: Sylvan Fox, PE. 6-2663.	SAM FRIEDLANDER, INC.	500 CLUB 500 SEVENTH AVENUE
Thursday Nov. 5 4:00 P.M. Cocktails	PRESS PREVIEW: SPRING RAINWEAR COLLECTION Lawrence of London's couture rainwear collection for Spring. By invitation. Thereafter, Nov. 9, 11, 12, 16, 17 at 4:00. By reservation. Publicity: Peg Matthews, CH. 4-3815.	LAWRENCE OF LONDON	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday Nov. 5 4:00 P.M.	OPENING: SPRING JUNIOR COLLECTION Spring junior collection, designed by Betty Carol, Nov. 5 and 10 at 4:00 P.M. By reservation. Contact: Bettye Whiteman, CH. 4-7373.	MAM'SELLE	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday Nov. 5 5:30 P.M. Cocktails	PRESS PREVIEW: NEW SPRING COLLECTION Mr. & Mrs. Thomas G. Auchincloss, of Diana Thomas, will present their new Spring collection. Trade showings: Nov. 10 and 11 at 10:30 A.M. (Breakfast) By invitation. After Nov. 11, continuous in showroom. Press contact: Dottie Marshall; Trade: Dodie May, CH. 4-3927.	DIANA THOMAS, LTD. (512 SEVENTH AVENUE)	HOTEL DELMONICO IL MIO CLUB
Tuesday Nov. 10 10:00 A.M.	OPENING: SPRING COLLECTION Showings Nov. 10, 12, 17, 19 at 10:00. By reservation. Contact: Herbert Gallant, LA. 4-7285.	FRANK GALLANT, INC.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Tuesday Nov. 10 10:00 A.M.	SPRING COAT AND SUIT COLLECTION Also, Nov. 12, 17, 19 at 10:00 A.M. By reservation. Contact: LO. 4-3246.	SEYMOUR FOX, INC.	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 10 11:30 A.M.	OPENING: SPRING COAT AND SUIT COLLECTION Showings Nov. 10, 12, 17, 19 at 11:30. By appointment. Contact: LA. 4-3310.	GEORGE CARMEL, INC.	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Tuesday Nov. 10 12:30 P.M. Luncheon	PRESS PREVIEW OF MEN'S FASHIONS Preview of men's fashions in fabrics from Klopman Mills. By invitation. Publicity: Pat Bell at Don Degnan Assoc., TN. 7-0808.	KLOPMAN MILLS	THE FOUR SEASONS 99 EAST 52ND STREET
Tuesday Nov. 10 6:30 P.M. Cocktails	SEMI-ANNUAL SEMINAR FOR MEMBER STORES Limited number of tickets available for non-members. Contact: Marjorie Reich or Frances Hodges, LT. 1-2714.	MERCHANDISING MOTIVATION INC. (39 W. 55TH STREET)	500 CLUB 500 SEVENTH AVENUE
Thursday Nov. 12 9:30 A.M. Breakfast	PRESS PREVIEW OF CHILDREN'S FASHIONS Preview for the press of imported fashions for children. By invitation. (For Release, Fri., Nov. 13.) Publicity: Mary Ann Crenshaw, OX. 5-4000.	OHRBACH'S	6TH FLOOR YOUNG IMPORTS SHOP
Thursday Nov. 12 12:00 Noon Luncheon	RECEPTION, LUNCHEON AND FASHION SHOW Carter's will celebrate their 100th birthday at a reception, luncheon, and fashion show. By invitation. Publicity: Janet Gosnell, EL. 5-5800.	WILLIAM CARTER COMPANY	HOTEL PLAZA TERRACE ROOM
Monday Nov. 16 11:30 A.M.	CONTINENTAL CORNER: CHRISTMAS GIFT BOUTIQUE Preview for the press of Christmas gift boutique, featuring accessories for men, women, and children. (Luncheon at 12:00 Noon.) By invitation. (For Release, Tues., Nov. 17.) Publicity: Eileen Goldberg, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	6TH FLOOR FEATURE EVENTS OFFICE
Nov. 18	MACY RELEASE--"Party Whirl"--party fashions for children. (No Show)		
Friday Nov. 20 9:00 A.M.; 12:00 Noon	TWO SHOWINGS: READY-TO-WEAR Ready-To-Wear at two showings: Breakfast--9:00 A.M.; Luncheon--12:00 Noon (More details in a later issue.) Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Friday Nov. 20 10:30 A.M. Coffee	PRESS PREVIEW: XMAS GIFT SHOP "Mam'selle Noelle"--imported gifts. By invitation. (For Release, Mon., Nov. 23.) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	3RD FLOOR MAM'SELLE NOELLE
Monday Nov. 23 9:30 A.M. Breakfast	PRESS PREVIEW: GIFTS FOR THE HOME Ohrbach's will preview their gifts for the home. By invitation. (For Release, Mon., Nov. 30.) Publicity: Mary Ann Crenshaw, OX. 5-4000.	OHRBACH'S	3RD FLOOR
Tuesday Nov. 24 8:00 P.M. Supper- Dance	"PARTY OF THE YEAR" FOR COSTUME INSTITUTE Sixteenth annual "Party of The Year" for benefit of Costume Institute, Metropolitan Museum of Art. Special exhibit and fashion promenade. Chmn.: John S. Burke, Jr., President--Altman's. Co-chmn.: Melvin E. Dawley and Adam Gimbel. Publicity chmn.: Jessica Daves. Reservations: \$100.00 each. Contact: TR. 9-5500, Ext. 381.	COSTUME INSTITUTE- MET. MUSEUM OF ART	METROPOLITAN MUSEUM SCULPTURE HALL

OPERA...MOVIES...THEATRE

Monday
Oct. 19 SECOND WEEK: METROPOLITAN OPERA MET. OPERA HOUSE, B'WAY & 39TH STREET
Mon., Oct. 19: Verdi's "Rigoletto." Tues., Oct. 20: Puccini's "Madama Butterfly." Wed., Oct. 21: Wagner's "Die Meistersinger von Nuernberg." Thurs., Oct. 22: Saint-Saens' "Samson et Dalila." Fri., Oct. 23: Puccini's "Tosca." Sat. Mat., Oct. 24: Donizetti's "Lucia di Lammermoor." Sat. Eve., Oct. 24: Strauss' "Der Rosenkavalier." Publ.: Francis Robinson, PE. 6-1200.

Wednesday
Oct. 21 PREMIERE: "MY FAIR LADY" (Movie) CRITERION THEATRE, B'WAY & 45TH STREET
Warner Brothers will present the adaptation of the George Bernard Shaw play in Technicolor-Super Panavision 70, starring Audrey Hepburn, Rex Harrison, Stanley Holloway, Gladys Cooper. Producer: Jack L. Warner. Director: George Cukor. Costumes: Cecil Beaton. Publ.: Leo Wilder, CI. 6-1000.

Wednesday
Nov. 4 OPENING: "I WAS DANCING" LYCEUM THEATRE, 149 WEST 45TH STREET
Starring Burgess Meredith, Orson Bean, Dennie Moore, with Pert Kelton in a new comedy by Edwin O'Connor, based on his novel about "Waltzing" Dan Considine. Presented by David Merrick. Director: Garson Kanin. Costumes: Michael Travis. Publicity: Harvey Sabinson, TN. 7-8500.

Thursday
Nov. 5 OPENING: "SOMETHING MORE" EUGENE O'NEILL THEATRE, 230 W. 49TH ST.
Lester Osterman will present the new musical, adapted from Portofino P.T.A. by Gerald Green, about a family living in Mineola, then moving to Portofino to escape the problems of suburbia, only to find new ones. Starring Barbara Cook, Arthur Hill, Viveca Lindfors, Ronny Graham. Director: Jule Styne. Costumes: Alvin Colt. Publicity: Harvey Sabinson, TN. 7-8500.

Wednesday
Nov. 11 OPENING: "LUV" BOOTH THEATRE, 222 WEST 45TH STREET
Claire Nichtern will present Murray Schisgal's three-character comedy about modern mating habits; starring Eli Wallach, Anne Jackson, Alan Arkin. Director: Mike Nichols. Costumes: Theoni V. Aldredge. Publicity: Bernstein-Kornzweig, JU. 2-2490.

Saturday
Nov. 14 OPENING: "POOR BITOS" CORT THEATRE, 138 WEST 48TH STREET
Harold Prince, in association with Michael Codron and Pledon Ltd., will present a play by Jean Anouilh, translated by Lucienne Hill, starring Donald Pleasence, with Charles D. Gray, Roy Poole, Bernice West, Michael Lombard, Diana Muldaue, Marco St. John, C.K. Alexander. Director: Shirley Butler. Costumes: Donald Brooks. Publicity: Mary Bryant, LI. 1-2430.

Saturday
Nov. 21 OPENING: "ZIZI" BROADWAY THEATRE, 1681 BROADWAY
Columbia Theatrical Enterprises and Claude Giraud Productions, under the auspices of the Association Francaise d'Action Artistique, will present a new revue, starring Jeanmaire. Director and Choreographer: Roland Petit. Costumes: Yves St. Laurent. Publicity: Bill Doll, JU. 6-8894.

Monday
Nov. 23 OPENING: "BAJOUR" SHUBERT THEATRE, 223 WEST 44TH STREET
Starring Chita Rivera, Nancy Dussault, Herschel Bernardi. Robert Burr, with Mae Questel, Gus Trikonis, Herbert Edelman, Antonia Rey, Lucie Lancaster in a new musical about the city's gypsy colonies, based on Joseph Mitchell's "New Yorker" stories; presented by Edward Padula, Carroll and Harris Masterson, Norman Twain. Director: Lawrence Kasha. Costumes: Freddy Wittop. Publicity: Debuskey-Krawitz, CI. 7-7507.

CALENDAR FOR 1965

JANUARY								FEBRUARY								MARCH								
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31																								
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31																								